



The Alliance

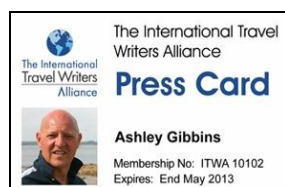
bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

Issue 134 : March 2013

www.itwalliance.com

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with formal recognition of their status and standing – and a roving ambassador's role - in the profession.

See Appendix one for the directory of opportunities for press card holders.

The Alliance Syndication Network

The **Alliance Syndication Network** is a networking group within the Alliance for those who have online travel websites, blogs, bulletins and/or newsletters e

The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance Global Travel ITWA Prepaid MasterCard, is a new initiative in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.

The card is currently available to UK based journalists only.

<https://itwa.gcencurrencycards.com/>

The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists, which will enable the Alliance's partners to place and journalists to receive information on in-house jobs, special assignments or one-off projects

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

Member : travel journalist

Editor : commissioning editor of publications)

Partner : travel industry organisation, or

Agency : with travel or tourism clients

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



@writersalliance

The Alliance bulletin

Section one :

- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

Section two :

- Alliance products and services
- Travel guides

Appendix one

- The Alliance press card holders directory

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Press trips to Luxembourg

The Luxembourg Tourist Board is inviting Alliance members to join one of its press trips in 2013.

It's the chance to discover unexpected angles on Luxembourg under 21 themes including city breaks, golf and family-friendly vacations. The complete listing of our press trips is available at : www.press.visitluxembourg.com/en/press-service/presstrips.

Contact : Brigitte Goergen at brigitte.goergen@ont.lu.

The Biggest, Baddest, Bucket List

The Biggest, Baddest, Bucket List is the opportunity for one candidate to be chosen as a travel reporter for an assignment including six months, all expenses paid travel to six continents and 25+ international destinations – and US\$50,000.

The deadline for applications is 31 March 2013.

Visit : www.mydestination.com/bbb. contact : Neil Waller at neil.waller@mydestination.com.

The Best of Britain and Ireland, NEC Birmingham

13 -14 March 2013

The *Best of Britain and Ireland 2013* provides opportunities for UK based Alliance members to meet with more than 300 of UK and Irish venues, attractions and destination suppliers.

Visitors to BoBI 2013, can take advantage of the BoBI Express, a courtesy coach service in conjunction with Anderson Tours. The coaches will be operating the free of charge service from 11 hotel pick-up points around the UK.

For more information or to book a place visit : www.andersontours.co.uk/best-of-britain-and-ireland.

For BoBI 2013 visit : www.bestofbritainandirelandevent.co.uk. Contact : Sam Warnock at sam@expom.co.uk.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

The Historic House Hotels, UK

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Middlethorpe Hall in York.
- Hartwell House in Aylesbury, and

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Visit : www.historichousehotels.com. Contact : Alison Buxton at alison.buxton@gmail.com.

The Pocono Mountains, Pennsylvania, USA

Any time of year is a good time to visit the Pocono Mountains in northeastern Pennsylvania.

This region teeming with history offers year-round cultural tours and art exhibitions, abundant antiques and brand-name shopping and a full calendar of festivals showcasing the heritage, music and food of the Pocono Mountains.

Winters offer guests the opportunity to ski, snowboard, snow tube and even snowshoe their way through snowy wonderlands, while summers also cater to the active traveller allowing exploration of 261 miles of hiking and biking trails, golf courses, whitewater rafting, boating, fishing and open access to nine state and two national parks.

Visit : www.800poconos.com. Elizabeth Richardson at erichardson@poconos.org.

On the Go Tours (Australia)

On the Go Tours specialises in group tours and tailor made touring to far flung destinations worldwide including :

- Egypt
- Jordan
- Morocco
- Israel
- Lebanon
- Turkey
- Croatia
- India
- Sri Lanka
- Himalayas
- Russia/trans-siberian
- China
- South East Asia
- Korea, and
- Africa.

OTG offer tours to Gallipoli/Anzac day and also touring in Egypt. The company is winner of the British Travel Awards for Asia in 2012.

Visit : www.onthegotours.com. Contact : Emma McInnes at emma@onthegotours.com.

CruiseCompete (USA)

CruiseComplete are cruise agents that compete for the best cruise prices on discounted cruise deals.

CruiseCompete took top honors in Travel + Leisure Magazine's "Top 60 Best Apps and Websites for Travelers" (September 2012) with an honorable mention.

The Wall Street Journal praised CruiseCompete as "Best Cruise Travel Site,"

Visit : www.cruisecomplete.com. Contact : Darla Freeman at darla@cruisecomplete.com.

News

Longleat Safari & Adventure Park, UK

Longleat Safari & Adventure Park has unveiled detailed plans for a new Elephant Sanctuary to include a 994-square-metre heated accommodation area with deep sand floors, natural sky light panels, automated feeding systems and a specialist treatment area.

Work will begin later this year with a proposed completion date in 2014.

Visit : www.longleat.co.uk. Contact : Steve Mytton on steve.mytton@longleat.co.uk.

Definitive Saint Lucia

Definitive World Guides has launched Definitive Saint Lucia, its second eBook as part of a new series of Definitive Caribbean digital guides.

Definitive Saint Lucia has 200 pages of information on the best way to travel, finding the right accommodation, where to eat, and how to plan an itinerary.

Definitive Saint Lucia follows Definitive Barbados, which was published in November 2012, and will be followed by Definitive Antigua & Barbuda, Definitive St. Kitts and Nevis and Definitive Dominica.

Visit : www.definitivecaribbean.com. Contact : Deirdre at deirdre@talktoriver.com.

Jerusalem's Old City

Visitors to Jerusalem's Old City can now download a free app that offers 16 self-guided audio walking tours, complete with maps, videos, photos and further information.

The app offers tours in English, Russian or Hebrew.

Visit : www.jerusalem-oldcity.org.il and www.thinkisrael.com. Contact : Kevin Gibson at keving@hillsbalfour.com.

Prestige Holidays

Prestige Holidays 'Closer to Home' brochure, features holiday options in St Mary's, Tresco, Bryher and St Martin in the Isles of Scilly and Jersey, Guernsey, Alderney, Herm and Sark in the Channel Islands

Visit : www.prestigeholidays.co.uk01425. Contact : Liz Blakeborough at liz@blakeborough.com.

Leads

Herb Hikes across Skiathos, Greece

The Aegean Suites Hotel, Skiathos, Greece organises 'Herb Hikes' of the island.

The Hotel is located on a hillside among olive trees on the quiet outskirts of Skiathos town's port. It is an all-suite property overlooking the Aegean Sea.

With approximately 1,000 different types of herbs growing across Skiathos the Herb Hikes are set to be interesting, informative and educational as well as a good form of exercise and a chance to see some of the island's most beautiful sites.

Visit : www.aegeansuites.com. Contact Kathryn at Kathryn@ophirpr.co.uk.

Walking in Portugal - cultural and active tours.

Portugal is among the oldest countries in Europe with the same boundaries since 1297, an impressive medieval heritage and in the Douro Valley the oldest wine demarcated region in the world.

Touring with Montes e Vales is truly an opportunity to learn more about the Portuguese wine, food and history during easy walks or biking tours.

Visit : www.walkinginportugal.com. Contact : David Monteiro at info@walkinginportugal.com.

Easter on the Amalfi Coast - Ravello

The Amalfi Coast stages a variety of celebrations in most of the coastal towns during the Easter period, beginning with the Via Crucis in the medieval town of Ravello.

On Palm Sunday, 24 March, this small town will be transformed into first Century Jerusalem.

Beginning with the first *Stazione* (Station of the Cross) where Jesus is sentenced to death to the last (the crucifixion), the *popolo* follow Jesus through the town's narrow streets.

The Amalfi Coast is within easy reach (circa 1hr) of places of major interest such as Pompeii, Herculaneum, Vesuvius and Naples - home to the world's widest collection of classical art.

Visit : www.aguideinside.com. Contact : Angela Imperato at angela.imperato@gmail.com.

Sights and Soul Travels

Sights and Soul Travels is a boutique tour operator specializing in luxury tours and vacations for women.

The company visits destinations throughout Europe, South and North America, and Africa. Its specialty is small group tours which incorporate sightseeing, outdoor activities, wine tastings, fine dining, spas, luxury hotels, and cultural offerings.

The tours are geared for women from all walks of life who appreciate history, art, people, adventure, and great food.

Visit: www.sightsandsoul.com. Contact: Jane Coloccia at Jane@JCCommunicationsllc.com.

Pure Adventures

Active travel company Pure Adventures is offering an eight-day, self-biking culinary trip highlighting the cuisine of Spain's Catalan region.

The trip, which takes its name from Catalan cuisine called Mar i Muntanya (Sea and Mountains) begins in Girona where the bounty of sea, plains and mountains is introduced with wines from the coastal Emporda region of Catalonia.

Visit : www.pure-adventures.com. Contact : Sara Widness at sara@widnesspr.com

Driving the Rocky Mountains

The Rocky Mountain's offers drivers the natural beauty, mountains and national parks including the Black Hills, the Crazy Horse Memorial, Mount Rushmore, and the Grand Teton, Glacier and Yellowstone National Parks.

Visit : www.RMI-RealAmerica.com. Contact : Lisa Cooper at lisa.Cooper@kbc-pr.com.

Cycling in Switzerland

Pure Adventures, the European active travel company, has launched two new cycling tours in Switzerland.

The first guided tour in June 2013 will be for a maximum of 20 VIP guests who will partake of the festivities surrounding Tour de Suisse (Switzerland), a less-frenzied event than Tour de France but called "more accessible and equally exciting."

Pure Adventures' second new tour, from May to October, offers a self-guided cycling program from Geneva to Interlaken.

Visit www.pure-adventures.com. Contact : Dave Wiggins at dave@travelnewssource.com.

What's on

Spring events in Israel

Tel Aviv Gillette Marathon

15 March 2013

The 2013 Tel Aviv Gillette Marathon is set to be the largest running race in Israel to date with 35,000 runners cheered on by 100,000 spectators.

The route takes runners along Tel Aviv's costal boardwalk and through the city's most iconic sites and streets, including Dizengoff Street, Rothschild Avenue, Azrieli Towers and Sharona.

Visit www.tlvmarathon.co.il. Contact : Jasmine Rushton at jasminer@hillsbalfour.com.

The Eilat Spring Migration Festival

13 to 20 March 2013

The annual Eilat Spring Migration Festival brings birdwatchers from around the world to witness 500 million birds migrating north from the warmer climates in Asia and Africa.

Israel's location as the only land bridge between Europe, Asia and Africa, provides migrating birds with a large variety of habitats and the warm air currents offer the animals the perfect soaring conditions.

Visit www.eilatbirdsfestival.com. Contact : Jasmine Rushton at jasminer@hillsbalfour.com.

The 8th Eilat Chamber Music Festival

28 April to 4 May 2013

Eilat's annual Chamber Music Festival, which takes place at the Dan Eilat Hotel, will see 13 chamber, orchestral and world music concerts.

The highlight of the festival will be the musical-drama "The Infernal Comedy – Confessions of a Serial Killer", led by John Malkovich and accompanied by the Wiener Akademie Baroque Orchestra and two sopranos.

Visit www.eilat-festival.co.il. Contact : Jasmine Rushton at jasminer@hillsbalfour.com.

Carnival of Luxury, Algarve, Portugal

25 to 30 April 2013

The Algarve will play host to Portugal's first Carnival of Luxury, a five-day event organised by Vida De Luxe which will take place in the Arade Congress Centre, near Portimão.

Throughout the event there will be music and dance followed by grand evening performances ranging from modern ballet to burlesque and a gala dinner which will include a Carnival celebration.

Visit : www.carnivalofluxury.com. Contact : Fiona Clarke at FionaC@hillsbalfour.com.

De Soto Heritage Festival, Bradenton, Florida

April 2013

The De Soto Heritage Festival, which takes place on the Manatee Riverfront, Bradenton celebrates the discovery of Bradenton in 1539 by Spanish explorer Don Hernando De Soto.

Visitors enjoy the Seafood Festival, a selection of parades and the Bottle Boat Regatta.

The Seafood festival is widely recognised as one of Florida's most outstanding riverfront events, attended by thousands each year. There is also continuous live music on two stages, including performances by local and nationally known recording artists.

The Bottle Boat Regatta on 13 April 2013 has local teams making home-made boats of many shapes, sizes and themes.

The Bradenton Area is located on the West Coast of Florida.

Visit : www.BradentonGulfIslands.com. Contact : Antonia Robinson at antonia@goshpr.co.uk

Zagreb Restaurant Week, Croatia

8 to 17 March 2013

Zagreb Restaurant Week sees top restaurants across the city offering a three course meal with a glass of wine from £12 and provides an opportunity to try out Croatian gastronomy and local delicacies at affordable prices for over a week.

Visit : www.tjedanrestorana.com/en. Contact : Ankita Desai at Ankita.Desai@Rooster.co.uk.

World Art Games, (Zagreb, Vukovar, Ludberg and Umag), Croatia

29 June to 10 July 2013

Croatia will host the first World Art Games in Zagreb, Vukovar, Ludbreg and Umag, with over 1,000 artists from over 50 countries worldwide showcasing all forms of art including, ceramics, photography, film, theatre, fashion and design.

The World Art Games is the brainchild of Croatian-Israeli painter Petar Weisz and potential host countries for 2015 and 2017 have been named as Korea, Turkey, New Zealand and Mexico.

Visit : www.wagames.org. Contact : Ankita Desai at Ankita.Desai@Rooster.co.uk.

Events in Holland

Rotterdam Museum Night

9 March 2013

The Rotterdam Museum Night sees museums and galleries opening into the early hours.

In addition to the permanent collections and exhibitions, there will be special tours, workshops, performances, small events and other exciting activities organised.

Visit : www.rotterdamsemuseumnacht.nl.

Felt bags by Japanese designer Kimie Yagi, Museum of Bags and Purses, Amsterdam

12 March – 5 May 2013

The felt handbags of Japanese designer Kimie Yagi will be on view at the Museum of Bags and Purses in Amsterdam.

Kimie Yagi's designs take their inspiration from nature, landscapes and flowers. She produces the felt from wool in hundreds of colours, then 'paints' her designs with this material.

Visit : www.tassenmuseum.nl.

Mysterious Ming, the Ceramic Museum Princessehof

24 March-27 October 2013

Visitors to the Ceramic Museum Princessehof highlights the rise of the Ming in the 14th century to the death of the last emperor three centuries later.

Visit : www.princessehof.nl.

Paaspop

29-31 March 2013

Paaspop is a three-day outdoor festival which will be held on grounds in Schijndel, with 13 stages it offers different styles of music attracting different crowds.

Over 175 different acts will be performing during this festival. Paaspop is the first of the Dutch festival season and the proceeds from the festival being used for local initiatives.

Visit : www.paaspop.nl.

Motel Mozaïque, Rotterdam

5 and 6 April 2013

The (inter)nationally respected Motel Mozaïque festival of alternative music, intrusive theatre and visual arts in Rotterdam.

Visit : www.en.rotterdam.info/visitors/events/1096/motel-moza-que

Queens' day Amsterdam

30 April 2013

With Queen Beatrix' announcing her abdication, Queen's Day 2013 will take a different format.

On this day Crown Prince Willem-Alexander will be officially inaugurated at the New Church in Amsterdam. From this day forward he will be known as King Willem-Alexander.

His birthday falls on 27 April and therefore from 2014 onwards the Dutch' national day is celebrated as King's Day on this date.

Visit : www.holland.com.

Tattoo Expo, Amsterdam

31 May to 2 June 2013

The Amsterdam Tattoo Expo is an annual event where artists in the tattoo and piercing industry come together to share best practice and promote themselves. It is a conference where visitors can come and spend a day or several days wandering the exhibitor stands.

Visit : www.amsterdam.tattooexpo.eu/en/2013.

Contact : Rianne Ojeh at rojeh@holland.com.

The Saint Lucia Jazz and Arts Festival

30 April to 12 May 2013

The Saint Lucia Jazz and Arts Festival will comprise over 50 artistes performing against backdrops including the Atlantic Ocean, the Pigeon Island National Landmark and Fond d'Or Heritage Par.

Traditional community celebrations like the Friday night street parties, culturally rich Fish-Fries, the island's creole music are included as part of the festival.

Visit : www.stluciajazz.org. Contact : John Emmanuel at johnemmanuel@stlucia.org.

London Restaurant Festival

4 to 21 October 2013

The London Restaurant Festival is a city-wide celebration of eating out in the capital, from Michelin-starred restaurants to neighbourhood bistros.

Some restaurants will offer Festival Menus, and there will be different events during the two weeks, including the world's first six-Michelin-star meal.

Visit : www.londonrestaurantfestival.com. Contact : Elisa Furci at e.furci@swiftsureprojects.com

The Dubai International Film Festival

6 to 14 December 2013

The Dubai International Film Festival (DIFF) is the leading film festival in the Middle East and Africa.

Since its inception in 2004, the festival has served as an influential platform for Arab filmmakers and talent at an international level, by spearheading the cinema movement in the region.

Visit : www.dubaifilmfest.com. Contact : Alina Mezentseva at Alina.Mezentseva@edelman.com.

Reasons to write about

Loch Lomond and the Trossachs National Park, Scotland

Loch Lomond and the Trossachs National Park, Scotland's first national park, opened in 2002.

The woods, mountains, lochs and coasts of Loch Lomond & the Trossachs National Park are rich in wildlife with otter, osprey, water vole, black grouse, native roe and red deer and red squirrel.

Visit : www.lochlomond-trossachs.org

Ben Lomond

Rising from the east shore of Loch Lomond to a height of 974m (3,193ft), Ben Lomond offers exhilarating walking and spectacular views across Loch Lomond & the Trossachs National Park.

These range in difficulty from an arduous but rewarding ascent to the summit of Ben Lomond, to the leisurely Ardes Hidden History Trail

Visit : www.nts.org.uk/Property/Ben-Lomond

The island of Inchcailloch

The island of Inchcailloch on Loch Lomond is a National Nature Reserve. At 56 hectares it's the fourth largest of the 39 Loch Lomond islands

Explore Loch Lomond

The water bus service on Loch Lomond allows easy access to choice of walks.

Sweeney's Cruises, which has been operating boats on Loch Lomond since the 1880s, offer a variety of options including a one hour cruise which runs all year round.

Cruise Loch Lomond also offers cruises throughout the year and they have new departures from the villages of Luss and Balmaha that focus on the islands 'gems' of the Loch. Their cruises allow access to the less accessible eastern shore, reduces the carbon footprint and allow visitors to experience the West Highland Way or climb the Ben Lomond.

Visit : www.sweeneyscruises.com and www.cruiselochlomond.co.uk.

Aberfoyle Ospreys at David Marshall Lodge

The Lodge, which is the gateway to Queen Elizabeth Forest Park, offers walks, a Go Ape treetop adventure and wildlife viewing opportunities, including the Aberfoyle Ospreys.

Visit : www.forestry.gov.uk/scotland.

The Cobbler

The Cobbler is one of Scotland's most easily identifiable mountains.

Though at 2891 ft / 881 metres it doesn't qualify as a Munro (a mountain over 3000ft / 914metres), it's long been a popular excursion. Experienced walkers and rock-climbers are drawn to its craggy skyline, with that distinctive overhang.

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

The Kingdom of Bhutan

The Kingdom of Bhutan, located high in the Eastern Himalayas, has been listed as one of three finalists in the Destination Stewardship category for the Tourism for Tomorrow Awards hosted by the World Travel & Tourism Council.

The Destination Stewardship Award goes to a destination which successfully demonstrates a programme of sustainable tourism, whilst incorporating social, cultural, environmental and economic benefits.

Since opening its borders to tourism in 1974, Bhutan has carefully nurtured its environment, protected its living culture, while its people have benefited from the resulting economic growth.

Bhutan, also known as, The Land of the Thunder Dragon, has 72% of the country covered in forests, 60% of the total land area is protected and home to some of the world's rarest and most endangered flora and fauna.

Visit : www.wttc.org and www.tourism.gov.bt. Contact : Fiona Clarke at FionaC@hillsbalfour.com.

Ale in New England

New England has breweries, brew pubs and local farms that produce ale, with most NE states offering brewery tours.

Connecticut's Beer Trail

Connecticut's Beer Trail takes in more than a dozen local breweries, brew pubs, beer bars and home brew shops.

Old post offices and huge department stores have been converted, some decked out with unusual seating options such as barber chairs and theatre seats - while the homely Olde Burnside Brewery in East Hartford offers ales specially brewed along old Scottish methods.

Visit : www.ctbeertrail.net.

Maine Brew Bus

Maine has 39 breweries and over 100 different brands of handcrafted beer.

The Maine Brew Bus promotes local breweries by offering a personal beer tour experience, taking in award-winning breweries, in smaller, up-and-coming breweries, with site tours, beer trivia, pub snacks and of course the chance to sample the best brews.

Visit : www.themainebrewbus.com/tours.

Vermont

Vermont has more craft breweries per capita than any other US state.

The Vermont Bike and Brewery Challenge is six days of cycling with farm-to-table meals and brews and the Vermont Pub & Brewery is the third oldest on the East Coast.

Visit : www.mountmajor.com/vermont-bike-and-brewery and www.burlingtonbrewtours.com.

Each of the six states host beer festivals, including dedicated Oktoberfest events against the backdrop of New England's Fall colours.

Visit www.discovernewengland.org/new-england-activities/new-england-breweries.

Contact : David Ezra at David.Ezra@kbc-pr.com.

Rainforest Expeditions

Rainforest Expeditions has received The Rainforest Alliance 2012 Sustainable Standard-Setter award.

This Peruvian ecotourism company runs tours to the Tambopata-Candamo Reserved Zone, which is 1.5 million hectares of pristine, still wild, tropical rainforest encompassing an area of land stretching from the Andean highlands to the Amazon lowlands.

It includes the Tambopata National Reserve, a 275,000-hectare conservation unit created by the Peruvian government in 1990 to protect the watersheds of the Tambopata and Candamo rivers.

It is adjacent to the 1-million-hectare Bahuaja Sonene National Park. Conservation and ecotourism is helping to protect some of the last untouched lowland and premontane tropical humid forests in the Amazon.

Visit : www.perunature.com. Contact : Dave Wiggins at dave@travelnewssource.com.

Fishing in Kootenay Rockies, British Columbia, Canada

Kootenay Lake, located in West Kootenays, is known for the Gerrard Rainbow, which have been caught up to 35 Lbs Also available to catch are Kokanee salmon, which are considered one of the best tasting fish.

Visit : www.reeladventuresfishing.com. Carla Mont at Carla.Mont@gov.bc.ca.

A place to stay

Hotel H1898, Barcelona, Spain

Hotel H1898, from Nuñez i Navarro Hotels Collection, has been placed in the top 10 Hotels in Barcelona by the Global Review Index.

Located in central Barcelona, Hotel 1898 is within walking distance of Boqueria Market, Las Ramblas, and Placa de Catalunya. Nearby points of interest also include Barcelona Cathedral and Gran Teatre del Liceu. Hotel Features.

Dining options at Hotel 1898 include a restaurant and a coffee shop/café. A bar/lounge is open for drinks. Room service is available 24 hours a day. Recreational amenities include an indoor pool, a health club, a sauna, and a steam room.

Visit : www.hotel1898.com. Contact : pr@orbyce.com.

The Mercy Hotel Lisboa, Lisbon

The Mercy Hotel Lisboa is a new 5* boutique luxury property located on Mercy Street, between the Chiado and Bairro Alto districts of Lisbon.

It offers the ideal base for leisure and business guests with easy access to the city and excellent facilities right on the doorstep

Cultural highlights, as well as excellent dining, shopping and nightlife are within easy walking distance of the hotel.

Visit : www.mercyhotel.com. Contact : Cathryn Hicks at cathryn@douggoodmanpr.com

The Centara Passikudah Resort & Spa Sri Lanka

The Centara Passikudah Resort & Spa Sri Lanka, which soft opens in April 2013, is located on Passikudah Bay, on Sri Lanka's North-Eastern Coast.

The shallow waters of the bay are ideal for windsurfing and kayaking.

Visit : www.centarahotelsresorts.com/cps/cps_default.asp. Contact : Ian Mills at imills@avenuesales.co.uk.

The Jumeirah Messilah Beach Hotel & Spa, Kuwait

The Jumeirah Messilah Beach Hotel & Spa, Kuwait will open in the spring of 2013. Water is a recurring feature throughout this beachfront resort with streams, channels, fountains, pools and many other water features.

The Jumeirah Messilah Beach Hotel & Spa is part of Jumeirah Group, the Dubai-based luxury hospitality company.

Visit : www.jumeirah.com. Contact: Carol Roncoletta at Carol.Roncoletta@jumeirah.com.

The Nobu Hotel, Las Vegas

The Nobu Hotel, a collaboration between Caesars Palace, Chef Nobu Matsuhisa and Nobu Hospitality primary shareholders, actor Robert De Niro and Hollywood film producer Meir Teper, has opened on the Las Vegas Strip.

Visit : www.visitlasvegas.co.uk. Contact : Fiona Clarke at FionaC@hillsbalfour.com.

ME London

ME by Meliá has officially launch its flagship hotel, ME London in Marconi House, the original London home of BBC radio.

Visit: www.MELondonUK.com. Contact: Mary-Clare Gribbon at mc.gribbon@luchfordapm.com.

The Morrison Dublin

The Morrison Dublin hotel has opened the Irish capital.

Its 138 rooms and suites have been designed with a concept centred on music and sound and incorporate lyrics from nearly 30 Irish songwriters and the work of a dozen Irish artists.

Visit www.morrisonhotel.ie. Contact : Anita Hamilton at anita@hamilton-pr.com.

The NH Grand Hotel Convento diAmalfi.

The five star NH Grand Hotel Convento diAmalfi is located in the 17th century Cappuccini Convent in Amalfi, one of the most important monuments on the Amalfi coast, which is built into the cliff 80 metres above sea level.

Amalfi is a town in the province of Salerno Salerno, in the region of Campania, Italy

The hotel, enjoys views over the Salerno Gulf, and is situated close to the old town centre of Amalfi and the port.

The architecture of the main buildings has been an inspiration for artists, painters and photographers.

About NH Hoteles

NH Hoteles currently has 394 hotels in 25 countries in Europe, America and Africa. Thirty new hotels are under construction.

Visit : www.nh-hotels.com. Contact : Rita Rowe at rita@mason-williams.com

The Marbella Beach Hotel, Corfu

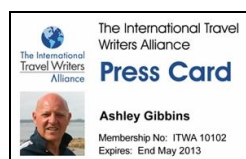
The Marbella Beach Hotel, Corfu is one of the Greek islands most iconic properties.

It is located on a wooded hillside and in lush gardens close to Agios Ioannis Peristeron with views of the Ionian Sea and mainland coast of Greece.

Visit : www.marbella.gr. Contact : Kathryn Peel at kathryn@ophirpr.co.uk

Alliance initiatives

The International Travel Writers Alliance Press Card



The Alliance introduced its press card to meet a number of specific objectives.

1 : Industry recognition

The Alliance press card provides our journalists with formal and industry-wide recognition of their status as a professional travel writer, editor, broadcaster and/or photographer.

The Alliance is the world's largest association of professional travel journalists and also has links to over 4,000 travel industry representatives worldwide.

These partners have welcomed the opportunity to work ever more closely with press card holders.

2 : Opportunities for press card holders

We are developing an ever growing number of specific opportunities for our press card holders.

The current package of opportunities for is attached as Appendix one to each issue of the Alliance's fortnightly bulletin.

In addition, Alliance press card holders receive :

- a) the card itself, formally confirming membership of the International Travel Writers Alliance
- b) the Alliance members logo for use with email signature and on websites and stationery, and
- c) membership of the Alliance Press Card Holders LinkedIn group, which enables additional networking opportunities.

The fee

The fee for the card (including all postage, packaging and taxes) is as follows :

- a one-year card : GBP45/EUR58/USD75/CAD74/AUD72
- a two-year card GBP75/EUR97/USD125/CAD124/AUD119 or
- a three-year card GBP100/EUR129/USD167/CAD165/AUD159.

When paying from outside the UK, payment can currently only be accepted via PayPal which incurs an 8% administrative cost, which will make the fee as follows:

3 : Our Press card ambassadors

Alliance press card holders act as 'roving ambassadors' for the Alliance.

They willingly highlight the card, when talking to travel and tourism industry representatives worldwide, and encourage them to work more closely with press card holders.

This helps us to extend the awareness of the Alliance and its card and to generate industry interest in working with card holders.

4 : Ongoing support

The Alliance provides its press card holders with information, assistance and advice, on an ongoing basis, in preparing for assignments

The Global Travel ITWA Prepaid MasterCard

The **The International Travel Writers Alliance** has launched its **Global Travel ITWA Prepaid MasterCard**, a new initiative brought to you in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad.

Simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

The Alliance Syndication Network

The **Alliance Syndication Network** will be of interest to those who have online travel publications including travel websites and blogs, bulletins and newsletters etc.

The concept for the **Syndication Network** is a simple one, with each Syndicate member providing brief information on their own publication.

From then on each Syndicate member will agree to consider publishing a sentence on - and link to - features produced by other members in the Syndicate, when asked to do so.

The Alliance will publish a regularly updated **Syndication Network directory**, which will provide the information Syndicate members will need to liaise with other members.

By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at Ashhley@itwalliance.com.

The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists - across the world.

It will enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

Alliance journalists will be able to :

- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

Alliance partners will be able to :

- search the **Alliance Job Shop** CV database of qualified candidates
- manage jobs and applicant activity on the Alliance website, and
- limit applicants to those who meet your requirements

To find out more visit : www.itwalliance.com and click **Job shop**

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins at
wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at
kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
Julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre They at
alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at
geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline
Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at
nick@turnleftguides.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

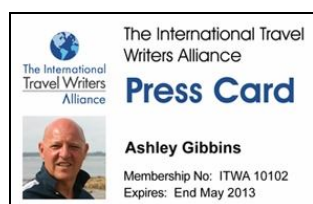
Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com

Appendix one



Press card opportunities

Opportunities for Alliance press card holders directory : March 2013



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

Information on obtaining an **International Travel Writers Alliance Press Card** can be found in *Travel products and services* below or by emailing Ashley@itwalliance.com

Opportunities A to E

- 40Berkeley, Boston
- Adventure Cat Sailing, San Francisco Bay
- Africa Safari Holidays
- Akamas Villas
- Asa Ransom House, New York State
- Atlantic City, New Jersey
- Aurora Expeditions
- Bath Tourism Plus
- Benidorm
- Bloomington, Minnesota
- Bright Consortia
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- Captain Cook Cruises, Australia
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme
- The Charles CottonHotel, UK
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Colorado
- Colorado River & Trail Expeditions
- Derbyshire Country Houses, UK
- Diallo Tours, West Africa
- The DRG Retreat, Spain
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- The Essex Inn, Chicago
- EUROPA-PARK, Germany
- Experience Nottinghamshire

Opportunities F to J

- Finland
- Focus Hotels
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Greater Miami and the Beaches, Florida
- Great Hotels of the World
- Group Travel World
- The Great Lakes USA
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hidden Pousadas Brazil
- Hilton Head Island, South Carolina
- Historic House Hotels, UK
- The Hotel Fort Canning, Singapore
- Hungary Holidaylettings
- Home Base Holidays
- Home land Tours'
- The Horseshoe Inn, Scottish Borders
- The Hoste, Norfolk UK
- Hotel d'Europe, France
- Independence Missouri
- The Inn on Fifth, Naples, Florida
- Juneau, Alaska

K to O

- Ker & Downey Botswana
- Kempinski Russia
- Kissimmee
- Knock Castle Hotel and Spa, Scotland
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- The Lot Valley, France
- Lovelady Shield, Cumbria
- Love Loch Lomond, Scotland
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- The Moevenpick Resort & Spa Dead Sea
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Norfolk Hideaways, UK
- The Oetker Collection, Europe
- One World Trekking
- The Otago Central Rail Trail, New Zealand

Opportunities P to Z

- The Palms Hotel & Spa, South Beach, Miami
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- Philadelphia
- Pocono Mountains, Pennsylvania
- Pismo Beach, California
- Québec, Canada
- Ravenstone Manor, Cumbria UK
- Reykjavik Bike Tours, Iceland
- Rockford, Illinois
- Rosalie Bay Resort, Dominica
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Secret London
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- St Mary's Hall Hotel, Scilly
- Sugnall Hall, Staffordshire, UK
- Swaziland and Malawi
- Talbot County, Maryland USA
- The Taskonaklar Boutique Hotel, Turkey
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia
- Utah
- Valley Forge, Pennsylvania
- The Villa Rosa Hotel, Nairobi
- Visit Orlando
- VisitCornwall
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- WildJunket Magazine
- www.cornwallscottages.co.uk
- the Yukon, Canada

40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destinations on the East Coast. It is one of *HostelWorld's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : www.40Berkeley.com. Contact : Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.

Adventure Cat Sailing Charters, San Francisco

Adventure Cat Sailing Charters has a fleet of spacious catamarans that take guests on a stable, safe ride combining the exhilaration of fresh air and waves on our deck with the protection and outstanding views from our covered cabin.

It's the chance to enjoy some of the Bay's most popular attractions up close with sailings around Alcatraz Island, under the Golden Gate Bridge and back to gaze at the city's famed skyline.

There's also the chance to see pelicans, sea lions, dolphins, and even the occasional whale.

Adventure Cat Sailing Charters will be delighted to consider offering its cruises to Alliance press card holders who are able to feature the experience,

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net

Akamas Villas

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 40 luxury holiday-rental properties.

Villas are situated in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Akamas Villas will be delighted to hear from Alliance press card holders who are able to review one or more of the Akamas Villas.

Visit : www.akamas-villas.com. Contact : Leila Stocker at leila@turtle-pr.com.

Asa Ransom House, New York State

Asa Ransom House, which is a charming Clarence New York bed and breakfast, built in 1853, is romantic and secluded, but only 15 minutes away from Buffalo and 28 miles from Niagara Falls.

Guests enjoy glowing fireplaces in winter and spacious grounds full of herbs and flowers in the summer and can explore Buffalo, the beauty of Niagara Falls, and the charm of historic Clarence. In 2013 Asa Ransom House is featuring three day "Retreats" by Tina Tompkins Ames from February through October

Asa Ransom House will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.asaransom.com. Contact : Bob Lenz at innfo@asaransom.com.

Atlantic City, New Jersey

From New Jersey's tallest lighthouse to deep sea fishing, and everything in between, you can always find exciting things to do in Atlantic City.

Relaxing at one of the Atlantic City casino spas, the excitement of 24/7 gaming, the thrill of a royal flush or finding a new pair of shoes, the sand in between your toes or visiting one of the many attractions – whatever your pleasure, it is always more pleasurable in AC.

Atlantic City attractions and activities include antique shops, museums and cultural attractions, piers and arcades, an aquarium and much more and culture and history including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse and the Atlantic City Aquarium.

The Atlantic City Convention & Visitors Authority will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.atlanticcitynj.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Aurora Expeditions

Aurora Expeditions is an Australian-owned adventure company specialising in Expedition cruises to wild and remote places.

In its quest to seek destinations that push the boundaries of travel, Aurora has purposely kept the number of participants on each departure small, allowing more intimate encounters with wildlife and cultures, and lessening its impact on the regions visited.

Each voyage is led by a team of expert naturalists, geologists, historians, staff and crew who help to unlock the wonders of these special places with the use of flexible, innovative itineraries.

Aurora Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.auroraexpeditions.com.au. Contact : Fiona Twyford at fiona@auroraexpeditions.com.au.

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : www.visitbath.co.uk. Contact : Audra McSherry at audra_mcsberry@bathtourism.co.uk

Benidorm, Spain

Benidorm is a coastal resort on the Costa Blanca in the province of Alicante, Valencia, Spain.

With its unique microclimate, Benidorm is the perfect all year-round resort with a wide range of accommodation to suit all tastes and budgets from 5* resort hotels to campsites.

The resort is located 45 kms from Alicante airport and 140 kms km from Valencia, both are served by major tour operators and low-cost flights.

The Visit Benidorm Tourist Board will be delighted to consider press requests from Alliance press card holders.

Visit www.en.visitbenidorm.es. Contact Cathryn Hicks at cathryn@douggoodmanpr.com for more information.

Bloomington, Minnesota

With a beautiful location on the banks of the Minnesota River, the city of Bloomington has much to offer travelers. It is home to the world-famous Mall of America® and the Minnesota Valley National Wildlife Refuge, Water Park of America and extensive hiking and biking trails.

The city's #1 attraction by far, is Mall of America, the largest shopping center in the United States, welcoming over 40 million visitors annually.

This shopping Mecca boasts 2.5 million square feet of retail space, over 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe® amusement park to a 14-screen cinema.

Another popular Bloomington destination is the Minnesota Valley National Wildlife Refuge, spanning 14,000 acres, with miles of hiking and biking trails, prime bird-watching opportunities, and an extensive visitors center.

Bloomington Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.bloomingtonmn.org. Contact : Fiona Pettitt at fiona@cellet.co.uk.

The Bright Consortia

Bright is a group of 14 specialist tour operators, cruise companies, tourist boards etc that provide training to independent local agents through a series of workshop dinners across the UK.

Bright will be delighted to hear from Alliance press card holders working with the travel trade press.

Visit : www.brightconsortia.com. Contact Doug Goodman doug@douggoodmanpr.com.

The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : www.broadwaycollection.com. Contact : Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester, UK

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis. Visit: www.busybus.co.uk. Contact : Vera de Ruiter: vera@busybus.co.uk

Captain Cook Cruises, Australia

Captain Cook Cruises operates a fleet of 16 vessels and offers a choice of over 150 cruises weekly throughout Australia and Fiji.

These range from the Great Barrier Reef to the islands of Fiji, from the bays and beaches of Sydney Harbour to the outback vastness of the Murray River basin.

Captain Cook Cruises include :

- Australian, New South Wales, Tropical North Queensland and South Australian 'Tourism Awards for Excellence'
- Fiji Visitors Bureau 'Best Cruise Line', and
- the Australian Federation of Travel Agents 'Best Cruise Line'.

Captain Cook Cruises will be delighted to hear from Alliance press card holders who would like to review and feature their cruises

Visit : www.captaincook.com.au. Contact : Brooke Tolar at pr@captaincook.com.au

The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : www.castleinncumbria.co.uk. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : www.champagne-ardenne-tourism.co.uk. Contact: Doug Goodman at doug@douggoodmanpr.com

Charles Cotton Hotel, Hartington, Derbyshire, UK

For over 275 years the hotel has been welcoming customers through its doors. It is a world-renowned destination for anyone who loves walking and fishing and outdoor pursuits.

There are very strong links with fishing, in particular, given that the hotel is named after one of the authors of *The Compleat Angler*, Charles Cotton, which he co-wrote with his very good friend Sir Izaak Walton.

Charles Cotton was born at Beresford Hall, less than 3 miles from Hartington, which was set high above Beresford Dale. Unfortunately, over centuries the hall fell into disrepair and all that remains of Charles's birthplace is a tower, which stands just to the east of where the hall once stood.

Alliance press card holders able to review are welcome to stay at the hotel and explore dales that you can walk to from the hotel; there is also fishing available for those who may wish to review for sporting magazines.

Visit : www.charlescotton.co.uk. Contact : Simon Turton at simon@operapr.com.

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Colorado

The US state of Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine, and renowned ski resort areas.

The state's breathtaking natural landscape boasts natural hot springs, hundreds of lakes and rivers, 10 national parks and monuments and 54 mountain peaks that top 14,000 feet.

The Colorado Tourism Office will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.colorado.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Colorado River & Trail Expeditions

Colorado River & Trail Expeditions (CRATE) was founded in 1971 and specializes in deluxe multi-day rafting expeditions with an emphasis on off-river exploration.

The company originally started on the Colorado River in the Grand Canyon, but has expanded over the years by hand picking the best rivers to operate on in North America. Today, in addition to the Grand Canyon, CRATE operates throughout Utah and Canyonlands National Park on the Green and Colorado Rivers and Alaska and Canada on the Tatshenshini and Alsek Rivers.

CRATE offers many trip options and guests can play as active a role as they want to.

Colorado River & Trail Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit www.crateinc.com. Contact : Walker Mackay at walkmin@crateinc.com.

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : www.ciclismoclassico.com. Contact : Adam York at adam@sublimepub.com

City Running Tours-Chicago

City Running Tours-Chicago will give free 5k running or walking tours to Alliance press card holders.

Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com

Derbyshire Country Houses, UK

Derbyshire Country Houses owns 3 listed halls, which are available for private and corporate use.

- Lea Hall was the early childhood home of Florence Nightingale
- Harthill Hall dates back to the 1200s, and
- Riber Hall offers 11 self-catering apartments that cater for adults only.

All have been very tastefully restored and are very much at the higher end of the market.

Derbyshire Country Houses will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.derbyshirecountryhouses.com. Contact : Simon Turton at simon@operapr.com.

Diallo Tours, West Africa

Diallo Tours are located in Mbour, Senegal, West Africa, which is the region's most vibrant fishing centre and is located approximately 84km from Dakar, the capital of Senegal.

Situated at the most western tip of West Africa, Senegal and its border sharing neighbour, the Gambia, provide a gateway to discover and explore Africa.

Diallo Tours professional tour guides give guests the opportunity to learn more about African culture and civilization.

Visit : www.diallotours.com. Contact : Abdoulaye at info@diallotours.com.

DRG Retreat, Spain

The DRG Retreat is located on the coast of Costa del Sol, 500 meters above the sea just outside one of the most picturesque Pueblo Blanco - Casares.

The village of Casares, located 14 kilometres from the bustling and cosmopolitan Costa del Sol, offers the visitor mountain villages that have preserved an ambience of quieter times and :

- eight hundred kilometres of coastline
- over three hundred days of sunshine a year
- two national parks, whales, orcas and dolphins the largest number of protected natural areas in Spain
- an historic and artistic heritage unique in the world,
- towns with local festivities all twelve months of the year, and
- a cuisine which features top quality produce.

Visit : www.ddgretreat.com. Contact : Teresa Thomason at teresa@teresathomason.com.

The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : www.theebringtonarms.co.uk. Contact : Anna Sharp at anna@asharpr.com.

The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.elphinstonehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Essex Inn, Chicago

The Essex Inn has a fine location on Michigan Avenue, in the heart of downtown Chicago, minutes from Chicago's finest attractions. It provides excellent accommodations and free extras including free shuttle around downtown, rooftop pool, fitness centre and free wireless internet.

The Essex Inn will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.essexinn.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : www.europapark.com. Contact : presse@europapark.com.

Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: www.experiencenottinghamshire.com/robin-hood. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com

Finland

Located between East and West, with snowy winters and warm, light-filled summers, Finland offers a number of fascinating contrasts.

Its unspoilt forests, as well as its thousands of islands and lakes, offer plenty of opportunities for visitors to enjoy beautiful natural surroundings.

The Finns are also considered to be cool – a bit quiet and reserved. However, they are actually warm, friendly, hospitable and especially honest people once you get to know them.

Visit Finland, the Finnish Tourist Board will be delighted to hear from Alliance press card holders who are interested in feature the country.

Visit : www.visitfinland.com. Contact : Henri Anundi at henri.anundi@visitfinland.com.

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net

Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter.

The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : www.frontier-canada.co.uk and www.frontier-ski.co.uk. Contact: Dave Ashmore at dave@frontier-travel.co.uk.

Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment. Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit : www.frontierstravel.com. Contact : Adam York at adam@sublimepub.com

Generator Hostels

Generator is Europe's fastest growing hostel brand. With nearly 4,000 beds across six properties, the award-winning group's portfolio will increase to eight and more than 5,200 beds in 2013 with two new hostels opening in Barcelona (March) and Berlin Mitte (May).

Generator will achieve one million bed nights across its design-led properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice. Guests can book instantly using the company's award-winning iPhone app as well as via the main website.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : www.generatorhostels.com. Contact : Suzanne Seyghal at Suzanne.Seyghal@generatorhostels.com

Greater Miami and the Beaches, Florida

Greater Miami and the Beaches consists of a diverse group of neighborhoods.

Vibrant and contrasting areas – from ocean resort towns to the urban core, planned suburbs to pristine rural land, complemented by villages rooted in history – are woven into Miami's fascinating and diverse tapestry.

The Greater Miami Convention & Visitors Bureau is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

The Greater Miami Convention & Visitors Bureau will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.miamiandbeaches.com. Contact : Lois Kettlewell at Lois.Kettlewell@fourcommunications.com.

Great Hotels of the World

Great Hotels of the World offers an unrivalled collection of the best 4 and 5 star luxury hotels and resorts.

Each hotel is selected for its dedication to the highest standards of luxury, unique sophistication, surroundings and innovative facilities.

Great Hotels of the World will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : www.ghotw.com. Contact : Ashleigh Silverman at asilverman@ghotw.com.

The Great Lakes USA

The Great Lakes is the largest expanse of freshwater in the world with a unique and diverse landscape.

This region which is the size of continental Europe includes the U.S. states of Illinois, Michigan, Minnesota, Ohio, Wisconsin and Indiana with its capital city of Indianapolis.

Great Lakes USA will be delighted to hear from Alliance press card holders who are able to feature the region.

Visit : www.greatlakesnorthamerica.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Group Travel World

Group Travel World is the best selling magazine for organisers of group travel in Europe.

To read a sample issue online : www.grouptravelworld.com/sample-issue

Alliance press card holders can receive a hard copy of *Group Travel World*, by post (anywhere in the world). Print subscribers also get online access to the magazine.

Those interested should email Colin Mansell with name card number and full postal address.

Visit : www.grouptravelworld.com. Contact Colin Mansell at colin.mansell@grouptravelworld.com

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : www.haweswaterhotel.com. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil.

Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at fola@hiddenpousadasbrazil.com

Hilton Head Golf Island, South Carolina

Golf enthusiasts can find over 30 world-class quality golf courses on the Hilton Head Golf Island, many of which have been sculpted by golf course architects as Robert Trent Jones Sr., Pete Dye and Jack Nicklaus.

Hilton Head Island itself is a Lowcountry resort town located on an island of the same name in Beaufort County, South Carolina, USA. It is 20 miles north of Savannah, Georgia and 95 miles south of Charleston.

Alliance press card holders are invited to request a round or two when able to feature the facilities on Hilton Head Golf Island.

Visit : www.hiltonheadgolfisland.com. Contact : Glenn Gray at ggray@buffalocommunications.com.

The Historic House Hotels, UK

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Hartwell House in Aylesbury, and
- Middlethorpe Hall in York.

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Historic House Hotels will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.historichousehotels.com. Contact : Alison Buxton at alison.buxton@gmail.com.

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : www.holidaylettings.co.uk. Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : www.homebase-hols.com. Contact : Lois Sealey at info@homebase-hols.com

Home land Tours', Israel

Home land Tours' provide small group and individual tours for those looking to strengthen their faith by visiting the land that is key to a deeper understanding of the Word of God.

All of its guides are licensed by the Ministry of Tourism and are very knowledgeable professionals and specialise in :

- Historical, Heritage and Cultural Tours of Israel
- Holy Land Tours
- Bible College Study Groups
- Youth and Student Tours
- Christian Tours

Visit : www.home-land-tours.com. Contact : Ofer at ofer@home-land-tours.com.

The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Horseshoe Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.horseshoeinn.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Hoste, Norfolk UK

The Hoste is a four star boutique retreat located in Nelson's county and surrounded by beautiful countryside, unspoilt coastline, acclaimed nature reserves, picturesque villages and historic market towns.

A little more than a two hour's drive from London, this collection of hotels and luxury cottages with its two AA rosette restaurant and beauty spa, is located in one of Norfolk's loveliest villages, Burnham Market.

The Hoste will be delighted to consider offering accommodation to Alliance press card holders for review purposes.

Visit : www.thehoste.com. Contact : Kate at kate@thehoste.com.

Hotel d'Europe, Avignon, France

Hotel d'Europe, one of the oldest hotels in the world, is located in the centre of Avignon, a vibrant city with a relaxed cafe culture and intriguing history.

Dating back to 1799, this historical hotel has a gourmet restaurant and range of luxurious rooms and suites, most of which have views of the romantic streets of Provence.

The city's medieval bridge – immortalised in the children's rhyme Sur le Pont d'Avignon – is well worth visiting, and only five minutes' walk from the hotel. The Palace of the Popes – built in the 14th Century when the Catholic Church split briefly from Rome – is another attraction.

The Hotel d'Europe exudes an old-world charm and elegance in the heart of one of the most beautiful areas of France – truly the finest deluxe destination in Provence.

The Hotel d'Europe, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : <http://www.ghotw.com/hotel/home/heurope.htm>. Contact : Ashleigh Silverman at asilverman@ghotw.com.

The Hotel Fort Canning, Singapore

The Hotel Fort Canning, which forms part of Fort Canning Park - an historical landmark in the heart of Singapore, will be delighted to consider hosting Alliance press card holders on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Visit : www.hfcsingapore.com. Contact : Karen Luard at kp@KPcommunications.co.uk.

Hungary

Hungary is located in Central Europe and bordered by Austria, Slovakia, Ukraine, Romania, Serbia, Croatia and Slovenia. It is a popular tourist destinations, with Budapest, its capital, regarded as one of the most beautiful in the world.

Despite its relatively small size, the country is home to many World Heritage Sites, UNESCO Biosphere reserves, the second largest thermal lake in the world (Lake Hévíz), the largest lake in Central Europe (Lake Balaton) and the largest natural grassland in Europe (Hortobágy).

Hungarian Tourism will be delighted to hear from Alliance press card holders able to feature the country.

Visit : www.gotohungary.com. Contact : Karin Jones at media@gotohungary.co.uk.

Independence Missouri

Independence Missouri is happy to work with Alliance press card holders on assignment and will consider lodging, food and admission to attractions and will create customized itineraries.

Visit : www.visitindependence.com. Contact : Janeen Aggen at janeena@sbcglobal.net.

Indianapolis, Indiana

Indianapolis - the Circle City has it all.

An artificial city laid down on the swampy marshes of a non-navigable river, Indy should have been a sleepy, small-town state capital. But with humility and competitive spirit, a quietly determined people created a great city from the ground up. Endowed with few natural advantages, the city was built by people who did not accept excuses.

Today two downtown landmarks, Monument Circle and Indiana War Memorial Plaza, are among America's great urban spaces. With a diverse roster of residential areas, from downtown's quaint Lockerbie Square to its retro Fountain Square to funky Broad Ripple not far away, Indy feels like home.

While famous for fast cars, Indianapolis is winning praise for reinventing the bicycle and pedestrian experience and the city enjoys a rich African-American legacy and unique local cuisine linked to history and cherished traditions

Visit : www.visitindy.com. Contact : Morgan Greenlee at MGreenlee@visitindy.com.

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com

Juneau, Alaska

Juneau, Alaska's scenic capital city, has cosmopolitan charm and rich history combined with the stunning wilderness of the Tongass National Forest and the bountiful waters of the Inside Passage.

Juneau is Southeast Alaska's hub with convenient air and ferry service to Inside Passage communities and to Glacier Bay National Park, Seattle (only 2 hours) and Anchorage.

Visitors can :

- enjoy Alaska's most accessible glacier
- fly over the Juneau Icefield
- discover the State Museum
- gaze at humpback and orca whales
- take a glacier cruise
- tour a historic gold mine
- ride the Mount Roberts Tram
- savour fresh Alaskan seafood
- shop downtown galleries, and
- catch salmon and watch sea lions, seals, eagles and bears.

Juneau also has a thriving arts community with a local symphony, two major state wide music festivals, an award-winning theatre and countless local artists.

The Juneau Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.traveljuneau.com. Contact : Elizabeth Arnett at elizabeth.arnett@traveljuneau.com.

Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com

Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre. The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : www.kempinski.com/accra. Contact Kathryn Peel at kathryn@ophirpr.co.uk.

Kempinski Hotels in Russia

St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square.

The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

Moscow

The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

Gelendzhik

The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Kissimmee

Kissimmee, a short drive south of Orlando, puts visitors right in the middle of all the areas attractions including Walt Disney World®, Universal Orlando® and SeaWorld® Orlando.

There is also the chance to go flying across the water on a thrilling airboat ride and discover a world alive with tropical birds, turtles and legendary alligators, tour the brick-lined streets of Celebration, where colourful restaurants offer a variety of dining options and shopping.

Visit : www.visitkissimmee.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com

Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windemere, Linthwaite House is a luxury hotel in the Lake District.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.linthwaitehousehotel.com. Contact : Su Hesketh at su@crimsonedge.co.uk.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in 500 destinations in 100 countries worldwide.

LocalGuiding has tour guides in :

Albania	Cuba	Czech Republic	Kenya	Kyrgyzstan	Senegal
Angola	Dominica		Latvia		Slovakia
Argentina	Ecuador		Lithuania		Slovenia
Armenia	Egypt		Malawi		South Africa
Australia	England		Malaysia		South Korea
Austria	Estonia		Malta		Spain
Bangladesh	Ethiopia		Mauritius		Sri Lanka
Barbados	France		Mexico		Switzerland
Belarus	Georgia		Monaco		Syria
Belgium	Germany		Morocco		Tanzania
Belize	Greece		Myanmar		Thailand
Bhutan	Guatemala		Namibia		The Bahamas
Bolivia	Honduras		Nepal		Tunisia
Bosnia and Herzegovina	Hong Kong		Netherlands		Turkey
Botswana	Hungary		Panama		Uganda
Brazil	Iceland		Peru		Ukraine
Bulgaria	India		Philippines		United Arab Emirates
Cambodia	Indonesia		Poland		United States of America
Canada	Ireland		Portugal		Uruguay
Chile	Israel		Puerto Rico		Uzbekistan
China	Italy		Republic of Serbia		Venezuela
Colombia	Jamaica		Romania		Vietnam
Costa Rica	Japan		Russia		Zambia
Croatia	Jordan		Saint Kitts and Nevis		Zimbabwe
	Kazakhstan		Scotland		

LocalGuiding will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : www.LocalGuiding.com. Contact : Robert Blessing at rb@localguiding.com.

Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lochmelfort.co.uk/. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Lot Valley, France

The Lot Valley comprises the Départements through which the river Lot flows are, from its source, Lozère, Cantal, Aveyron, Lot and Lot-et-Garonne.

In 1980, the five local government bodies set up an organisation called l'Entente to coordinate and run Lot Valley development. Its task: to continue the economic, environmental, tourist and hydraulic development of the Valley.

An ambitious economic development programme covering waterway tourism and the valorisation of the environment fixed the major objectives : to facilitate the growth of a new tourist destination, while preserving the environment.

After 40 years of hard work the Lot Valley is on the point of becoming a prime tourist.

l'Entente will be delighted to hear from Alliance press card holders able to feature this region.

Visit : www.valleedulot.com. Contact : Stephanie Khaou at lotvalley1@gmail.com.

Lovelady Shield, Cumbria, UK

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales. The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton.

Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lovelady.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Love Loch Lomond, Scotland

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural on the island.

Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact : Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: www.parismarriott.com. Contact: Bernice Saltzer at bernice@sortedpr.com

Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

It is the first acquisition by the young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.michaelneave.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : www.mircorp.com. Contact : Adam York at adam@sublimepub.com

The Moevenpick Resort & Spa Dead Sea

The Moevenpick Resort & Spa Dead Sea is located on the shore of the Dead Sea in Jordan - a peaceful area with renowned health benefits.

Many visitors flock to Jordan to float in the Dead Sea, and the benefits of the high-salt content mean that the water is extremely calming and healing, offering the ultimate relaxation therapy.

The resort has 346 rooms and suites which have been tastefully decorated to ensure that all guests have a comfortable stay. There is also a Zara spa - one of the largest in the Middle East, which provides a wide variety of treatments to relax the mind, body and soul.

The Moevenpick Resort & Spa Dead Sea, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.ghotw.com/hotel/home/moevenpick-dead-sea.htm. Contact : Ashleigh Silverman at asilverman@ghotw.com.

Newcastle Gateshead Marriott Hotel Metrocentre

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre
Contact : Bernice Saltzer at bernice@SortedPR.com.

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com. Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Vence.

The Oetker Collection will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.oetkercollection.com. Contact : Julia Perowne at jp@verypcc.com

One World Trekking

One World Trekking has been a leader in Worldwide Adventure Travel with two decades of experience in creating and guiding unique trekking and hiking itineraries across the globe.

It offers small group trekking trips and adventure tours throughout the great Himalayan kingdoms of Nepal, Bhutan, Ladakh, Tibet, Sikkim, the Karakoram and to Eastern Europe, Africa and South America.

One World Trekking will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.oneworldtrekking.com. Contact : Andy Crisconi at andy.crisconi@oneworldtrekking.com.

The Otago Central Rail Trail, New Zealand

The Otago Central Rail Trail is a 150-kilometre walking, cycling and horse riding track in the South Island of New Zealand.

The trail runs in an arc between Middlemarch and Clyde, along the route of the former Otago Central Railway, and has become a popular tourist attraction.

It's the chance to discover an untamed, natural environment, Otago's harsh and daring past, and the early engineering feats of the pioneers.

The Trail was the first rail trail in New Zealand and it's success encouraged John Key, the NZ Prime Minister, to establish further Trails throughout NZ.

The Otago Central Rail Trail will be delighted to hear from Alliance press card holders who do a lot of cycling or walking and who could feature the Trail.

Visit : www.otagocentralrailtrail.co.nz. Contact : Edward Fox at edwardfox@orcon.net.nz.

The Palms Hotel & Spa, Miami Beach, FL

Just minutes from the heart of South Beach, with a city-block of grounds and a pristine stretch of white sandy beach, The Palms Hotel & Spa originally opened as the Sea Isle Hotel in 1939.

It was purchased by its current owners, the Krause Family, in 1989, renovated and re-opened as The Miami Beach Ocean Resort in the summer of 1992.

In the following years, the family continued to modernize and re-position the property, culminating in a 2010 re-launch as The Palms Hotel & Spa.

The AAA Four Diamond property is now part of the exclusive collection of Preferred Hotels & Resorts, and one of few independently owned and operated full-service hotels on the beach.

The Palms will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.thepalmshotel.com. Contact : Vanessa Lopez at VLopez@thepalmshotel.com.

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

The Pheasant Inn, the Lake District UK

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel.

It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.the-pheasant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Philadelphia

Philadelphia might be known as the birthplace of American democracy, but you'll find it's an ideal destination to explore its colorful neighborhoods, learn more about its rich history and delve into its spectacular sites and attractions.

Philly has all the excitement of big-city life with a quaint, hometown feel.

The Philadelphia Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.discoverPHL.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Pismo Beach, California

Pismo Beach is located on California's famous Central Coast, half way between San Francisco and Los Angeles along the scenic Pacific Coast Highway and Highway 101.

This classic California beach town offers long white beaches for taking a pleasant stroll or for just enjoying the spectacular views of a Pismo Beach sunset.

Visitors also enjoy great weather year round, local wineries, golfing, riding the dunes in a four-wheel ATV on California's only drive-on beach, horseback riding, surfing, body boarding and fishing from the historic Pismo Beach Pier.

The Pismo Beach Conference & Visitors Bureau will be delighted to hear from Alliance press card holders who are interested in featuring this destination.

For more information, please visit www.ClassicCalifornia.com, or contact Courtney Winters at cwinters@pismo beach.org.

The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from both Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : www.800poconos.com. Contact : Elizabeth A. Richardson at Erichardson@poconos.org.

Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.ravenstonemanor.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Québec, Canada

Québec is a unique land in North America. Unique for its geography, its history and its culture, which together have forged its bold and exuberant identity.

The region is multi-faceted geography, diverse landscapes, vegetation and climate and a rich history spanning five centuries, from colonial regime to the present-day challenge of maintaining the cultural vitality of this culture in North America!

Summer, fall, winter and spring: the contrasting seasons bring this vast territory to life, offering you four spectacular opportunities to discover the many faces of Québec!

Destination Québec will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.bonjourquebec.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is

Rockford, Illinois

Rockford is located in north central Illinois, just south of Wisconsin, between Galena and Chicago.

Rockford life centers around the Rock River, which may divide the east side from the west, but brings people together for events such as the :

- Illinois Snow Sculpting Competition
- Fourth of July Festival
- Ski Broncs Water Ski Shows
- Rockford Art Museum
- Greenwich Village Art Fair and Rockford Art Guild's Artists' Fair
- On the Waterfront, Illinois' largest street music festival
- Music in the Park, and
- Holiday Festival of Lights.

Several museums cluster in Riverfront Museum Park on the west bank and Sinnissippi Gardens and Park stretch along the east bank. A trail network links them all.

Rockford continues to develop its waterfront by converting industrial sites into parks and public areas, such as Davis Park at Founder's Landing.

Visit : www.gorockford.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : www.rosaliebay.com. Contact: Julie Harper at julie@madiganpratt.com.

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : www.theroyalpark.com and www.thecranley.com. Contact : Li Boatwright at Li@storringtoncommunications.com

Rushton Hall Hotel and Spa, Northamptonshire

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.rushtonhall.com. Contact : jacky Mcaulay at j.Mcaulay@rushtonhall.com.

Saigon Streets

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : www.saigonstreeteats.com. Contact : Barbara Adam at theboss@thedropoutdiaries.com.

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

Secret London – An unusual guide Secret London – Unusual bars & restaurants

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : www.itwalliance.com. Contact : Alexandre They at alexandre@editionsjonglez.com.

Shakespeare Country, UK

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

Shieldhill Castle, the Clyde Valley, Scotland

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Chancellor's restaurant, set within the Castle itself, has won numerous food and wine awards, including a two Rosette distinction from the AA. In the grounds of the Castle and the surrounding areas, there is falconry, paintballing, clay pigeon shooting, helicopter flights, hot air balloon rides, fishing and golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.shieldhillcastlehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk

Sugnall Hall, Staffordshire, UK

The owners Sugnall Hall have been restoring their 2-acre walled kitchen garden for six years and have brought this back into production as well as allocating one of the quadrants for an Indian Pavilion that was handmade and hand-block printed in Jodhpur.

The walled garden, which dates back to 1737, complete privacy in the heart of rural Staffordshire.

Sugnall Hall, Staffordshire will welcome hearing from Alliance press card holders on assignment.

Visit : www.sugnall.co.uk. Contact : Simon Turton at simon@operapr.com.

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : www.thekingdomofswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk

Talbot County, Maryland USA

The Talbot County Office of Tourism promotes the pristine landscapes, waterscapes, and small hamlets along the "Hamptons of the Chesapeake Bay".

The Towns of St. Michaels, Oxford, Easton, and Tilghman Island offer a wealth of small town charm with metropolitan amenities.

Outdoor recreational opportunities abound at every corner - with five rivers, two bays and hundreds of creeks and tributaries, kayaking, canoeing, sailing, and yachting can be enjoyable throughout the seasons of Spring, Summer and Fall.

The Talbot County Office of Tourism will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.talbgov.org. Contact : Debbi Dodson at ddodson@talbgov.org.

The Taskonaklar Boutique Hotel, Turkey

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region of Cappadocia.

A member of Great Hotels of the World, it has rooms and suites carved into volcanic formations with the accommodations combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies, with stunning views.

The Taskonaklar Boutique Hotel will be delighted to consider offering accommodation to Alliance press card holders.

Visit : www.taskonaklar.com. Contact : Tolga Akarcalı at tolga@taskonaklar.com.

theExplorateur

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : www.theExplorateur.com. Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and www.thebearspaw.co.uk
Contact : Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : www.tipiadventure.co.uk. Contact : Samantha Marsh:
samantha@infinitypublicrelations.co.uk

Tongabezi, Zambia

Tongabezi Lodge is the first Zambezi River lodge on the Zambian side of Victoria Falls.

Privately owned and run it was voted among the world's finest places to stay in Condé Nast Traveler's 2008 Gold List.

Tongabezi Lodge will be delighted to consider providing Alliance press card holders with stays at the Lodge for review purposes.

Visit : www.tongabezi.com. Contact : Sanja Cloete-Jones at sanja@tongabezi.com.

Utah

The US state of Utah attracts outdoor enthusiasts offering national Parks, ski resorts and golf courses.

Within the state is to be found Park City, historic Temple Square, St George, Lake Powell and, of course, Salt Lake City.

Visitors come to ski or snowboard "The Greatest Snow on Earth," to mountain bike Slickrock in Moab Utah, take summer whitewater rafting down Cataract Canyon, or visit the Old West.

The Utah Office of Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.utah.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.

Valley Forge, Pennsylvania

Recreation, history, retail and the arts intersect in the Valley Forge area.

Located 18 miles west of downtown Philadelphia, it is most often remembered as the site of George Washington's winter encampment of 1777-1778, where the army was transformed from a rag-tag band of soldiers into the fighting force that went on to win the American Revolution.

Visitors today can enjoy the tranquil beauty of Valley Forge National Historical Park's 3,500 acres of rolling hillsides and sparkling streams.

In the spring, flowering dogwoods, red buds and mountain laurel dot the landscape and, in the fall, the countryside explodes with yellow, red and orange.

The Valley Forge Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.valleyforge.org. Contact : Greg Evans at g.p.evans@btinternet.com.

The Villa Rosa Hotel, Nairobi

Kempinski Hotels is set to open one of the country's most luxurious properties, the Villa Rosa Hotel on Chiromo Road as well as tented camp, Olare Camp in a Maasai Mara conservancy in early 2013.

Alliance press card holders are invited to request a press review stay at the the Villa Rosa Hotel and or Olare Camp.

Visit : www.kempinski.com/en/nairobi/hotel-villa-rosa and www.magicalkenya.co.uk. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie

Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com

VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitcornwall.com. Contact : Julia Hughes at julia.hughes@visitcornwall.com

Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007.

Paul gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Paul is also renowned for using interesting wild herbs and salads which feature regularly on the menu especially at lunchtime.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.wedgwoodtherestaurant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Welcome to Yorkshire

Welcome to Yorkshire, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

Welcome to Yorkshire will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : www.yorkshire.com/mediacentre. Contact : Graham Poucher at gpoucher@yorkshire.com

The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net

Wilderness Scotland

Wilderness Scotland is a specialist adventure travel company offering an inspiring range of holidays, journeys and wilderness experiences in the most remote and beautiful regions of the Scottish Highlands and Islands.

Established in 2001, its team of guides know the wild places of Scotland better than anyone.

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : www.wildernessscotland.com. Contact: Ben Thorburn at ben@wildernessscotland.com

WildJunket Magazine

WildJunket Magazine is a new-age digital magazine with an emphasis on adventure travel and special interest journey.

It is a finalist in the Digital Magazine Awards 2012 for Best Travel Magazine Award.

To read a sample issue online : . Password: wjjun88

Alliance press card holders can receive a free annual subscription (four issues) via email. Those interested should email Alberto Molero with name card number and email address.

Visit : www.wildjunketmagazine.com. Contact Alberto Molero at alberto@wildjunket.com.

www.cornwallcottages.co.uk

www.cornwallcottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallcottages.co.uk. Contact: Jess Money at jess@suebradburypr.com

The Yukon

Situated in the upper Northwest corner of Canada, next to Alaska, the Yukon is Canada's most accessible northern destination.

The Yukon is one of North America's major wilderness attractions; close to 80 percent remains pristine wilderness with 5,000-metre peaks, forested valleys, unspoiled waters and untamed wildlife.

It is home to more than 160,000 caribou, 70,000 moose, 22,000 mountain sheep, 6,000 grizzly bears and 220 species of birds and 34,000 humans!

Canada's highest mountain (Mount Logan) is located here as is one of the largest non-polar icefields located in Kluane National Park - a UNESCO World Heritage site.

The Yukon has three national parks, six territorial parks and four Canadian Heritage Rivers and with nearly 3,000 miles of all-weather and mostly paved road.

The Yukon's 10 communities enjoys a vibrant culture rich in northern tradition and First Nation (native) customs and beliefs.

Travel Yukon will be delighted to hear from Alliance press card holders who are able to feature this region.

Visit : www.travelyukon.com. Contact : Lisa Chamberlain at Lisa.chamberlain@btinternet.com.

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

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www.allwaystraveller.com

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